

FirstOntario

C R E D I T U N I O N

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Hamilton, ON – Out of work, not out of options. FirstOntario offers free services to those out of work including job search resources, resume tools, financial advice and more.

Recent news of ongoing layoffs, closings, shut-downs and cutbacks due to the economic downturn are severely impacting our communities. FirstOntario Credit Union has recently developed a much needed Community Assistance Program to help those in our communities who are impacted by these layoffs or cutbacks.

“The loss of a job can have a devastating impact on the families in our communities,” said Kelly McGiffin, FirstOntario President and CEO. “We are a strong advocate for the well-being of our communities, which is why we developed this new Community Assistance Program. This program goes beyond simply providing financial options to those who have been laid off. With our new program, we will work closely with those who have experienced a layoff. Our goal is to help them take control of their circumstances by providing job hunting resources, guidance for resume writing and interviewing tips. We are also offering a free membership to a website that provides work-life and wellness services.”

McGiffin also added, “Our Community Assistance Program services are offered free of charge by all FirstOntario branches. It is important that those who find themselves out of work realize that while they may be out of work, they are not out of options. We urge those in our communities who have experienced a layoff or cutback to come in and speak to us soon. By dealing head-on with this setback they will be better positioned to ride out these circumstances and get back into the job market.”

In business since 1939, FirstOntario Credit Union serves over 70,000 Members and offers a full suite of banking products including daily banking, mortgages, lines of credit, loans and investments. FirstOntario has over \$2.1 billion in funds under management and currently has 17 branches serving 11 communities within the Hamilton, Halton and Niagara regions as well as South-Western Ontario. Membership is open to anyone living or working in the areas in which FirstOntario operates.

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